

Privacy Statement
(Updated January 2011)

Superior Essex Inc. and its subsidiaries (the “Company”) respect the privacy of every individual and his or her company who visits our website at www.essexbrownell.com (the “Website”) or communicates with us electronically. Your privacy is very important to us. We have prepared this Privacy Statement to inform You about how we collect, use and disclose the information You entrust to us.

Information We Collect and How We Use It

Our web servers collect general data pertaining to each site visitor including but not limited to, the IP address, tracking codes, the domain names, the web pages visited, the key clicks and the length of time spent on the website. This information is used to improve the customer’s experience while online and to further improve our Company’s marketing efforts. We also collect company information and data obtained through the Website or electronic communications with our representatives to process product orders and respond to customer inquiries, questions and comments. We may use this information to contact companies with special offers and promotions, to notify companies of new products, and for other lawful and legitimate purposes.

Your information may be shared with our parent company, affiliates, subsidiaries and our business partners. We may also be required to provide information to defend our Company against legal claims. Unless otherwise specified herein or at time of the disclosure, your information is not sold or disclosed to any entity outside of the Company and/or its affiliates, subsidiaries or business partners.

By sharing this information through use of the Website, You are consenting to this privacy policy. If You wish to unsubscribe from additional communications, email unsubscribe@spsx.com or call (770) 657-6436.

Our Security

To help prevent unauthorized access, maintain data accuracy, and to ensure the correct use of information, we have implemented appropriate physical, electronic and managerial procedures to assist us in safeguarding and securing the information we collect online

Sharing Information

We will not sell any of the information we collect to third parties. We may provide aggregate statistics to reputable parties and our subsidiaries, affiliates and business partners about the visitors to our Website, but these statistics will not include any personal identifying information about You.

Other Information Collectors

Except as otherwise expressly discussed in this Privacy Statement, this document only addresses the use and disclose of information we collect from You. Our Website may include links to the websites of our business partners, vendors and advertisers. To the extent You disclose Your information to other parties, You are subject to the privacy customs and policies of that third party. We are unsure whether these third parties have Privacy Statements similar to ours, and therefore, the Company cannot be responsible for the content or the privacy practices employed by any third party.

Your use of this Website constitutes Your consent to the collection and use of this information by the Company. If we change our Privacy Statement, we will update this page of the Website so You will always be aware of how we use Your information.

Reviewing and Changing Your Personally Identifiable Information

You have the right to access and correct Your personal information. You can request access to Your personal information by sending an e-mail superior_essex@spsx.com or by notifying us in writing at Superior Essex, Inc., Website Administrative Services, 6120 Powers Ferry Road, Suite 150, Atlanta, GA 30339.

Questions and Contact Information

If You have any questions, concerns or comments about this Privacy Statement, please send an email to superior_essex@spsx.com or contact us at 770-657-6436. You can send written comments to: Superior Essex Legal Department, 6120 Powers Ferry Road, Suite 150, Atlanta, GA 30339.